



Why Choose a Café Mexicali Franchise?



The Café Mexicali concept was founded by owners with **66+ years of experience managing, operating, and owning fast-casual and full service restaurants with full menus.**

In our 18 years of managing Café Mexicali, we've experienced year-over-year growth and profitability. We have opened four - soon to be five - locations in Colorado. Our thriving business has even succeeded through the challenging years of recession and COVID.

INCREDIBLE OPPORTUNITY

Opportunities for financial growth are limited in today's economy. Café Mexicali offers you a special opportunity to take charge of your finances with an **award-winning brand****, in a place where your direct effort reaps a just reward.

OUR COMPLETE SUPPORT PROCESS

- Site Selection
- Build-Out & Design Assistance
- 3 Weeks of Extensive Training
- 1 Week of Opening Support
- Technology Tools
- Confidential Operations Manual
- Ongoing Promotional & Marketing Support

Investment Range

\$558,200 - \$1,250,500*

*including \$35,000 franchise fee

Top Line Revenue Range

\$1,763,149 - \$3,250,804*

Gross Profit Range

\$939,718 - \$1,733,185*

*Results from our top performing stores. Your individual results may differ.

Minimum Capital Required

\$167,500

**Fort Collins Restaurant Hall of Fame

OUR FRANCHISE

"AS FRESH AS IT GETS"

Café Mexicali was established in 2005 with its first location in Fort Collins, Colorado. Our goal is to provide customers with Mexican genre food that is "As Fresh As It Gets". Absolutely everything we serve is made from scratch using only the freshest and highest quality ingredients.

Our goal with each recipe is to create a sauce, meat, bean, tortilla, etc., that the customer would enjoy (outright love!) eating all by itself.

OUR CULTURE

Correct principles guide each and every decision we make as we work in an "Win/Win" environment, where there are no losers. As a company, we believe in finding solutions instead of ways to endure defeat. We will always have our food at the center of our existence; after all, that is our product!

Café Mexicali

- **Principled Leadership**
- **Enduring**
- **Team Leadership**
- **Win/Win**
- **Consistency to Quality**

FRANCHISE LOCATIONS

Our expansion plans are to begin in Colorado, Utah, Arizona and Texas, but we are open to considering other locations for the right franchisees. If you believe a Café Mexicali would absolutely flourish in your area, we'd love to hear from you!

There is no better time than now to invest in a Café Mexicali Franchise.
We look forward to hearing from you!

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